



PR Volunteer at SEDSConnective

What will you be doing?

- Build and maintain relationships with journalists and key media.
- Develop media contacts database using desk research and free tools.
- Develop media hooks and talking points. Update these as required.
- Monitor coverage opportunities using your own/free PR tools and software.
- Monitor the industry to come up with fresh PR stories or identify trends to piggy-back on.
- Assist with writing for press releases as a team member that will be issued by the charity.
- Manage the approval process for all press releases.
- Maintain and update media lists and contact databases.
- Identify ways to work with our leaders to stakeholders and appropriate speaking engagements
- Work closely with trustees to identify new opportunities and increase donations.
- Contribute stories that can help us to grow our social media presence.
- Collaborate with the growing voluntary marketing team.
- Provide assistance with our online blogs, based on trends that you spot across media.
- Maintain a calendar of opportunities

Key role info:

Hours: 3-7 hours per week. Ability to stay 6-9 months in the role and have a UK working visa.

You can carry out this voluntary work either in or out of office hours

Location: This role is completely remote, so you can work from wherever you wish!

What are we looking for?

- Experience working in a PR role - you will have the ability to build relationships with the media and a full understanding of how journalists and the media operate.
- Excellent written English and the ability to write to media standard and convention.
- Self-motivated, proactive and reliable, using your initiative to make things happen.
- Passion for our vision and willingness to learn at SEDSConnective
- Ability to connect digitally using apps reliably

About SEDSConnective

We are the world's first charity connecting the hypermobility and neurodivergence and multiple award-winning social mobility charity. We are all voluntary and this means we all hands on and work best as a team rather than individuals. We actively support people with symptomatic hypermobility. The formal diagnoses are Ehlers Danlos syndromes (EDS) and (HSD) plus associated conditions POTS, Fibromyalgia, ME/CFS, IBS and more. This includes neurodivergence ADHD, Autistic, ADHD Dyspraxia, Tourette's dyslexic dyscalculia.

This is why our support is so key and unique. We also support parents, families and carers plus allied professionals. We have various social media platforms and Linktree plus our website with some of our press.

What We Offer

- A superb chance to make a meaningful difference in a growing, inclusive charity for future generations. This is based on the emerging neuroscience from our advisers and Patron.
- Flexible, fully remote volunteering.
- Supportive and collaborative team culture.
- Opportunities for personal development and skill-building in a mission-driven environment.

What difference will you make?

If you want to share your expertise and help us on our mission to support the neurodivergent community, please apply today.